



Contact: Antonio Alonzo  
Phone: (985)630-7948  
Email: antonio@fund17.org

FOR IMMEDIATE RELEASE

## Fund 17 to Celebrate Local Entrepreneurs with Bayou Bazaar

**NEW ORLEANS {March, 2020}** --- Fund 17 will kick off New Orleans Entrepreneur Week (NOEW), presented by JPMorgan Chase & Co., at the second annual Bayou Bazaar on **Sunday, March 22 from 6 to 9 p.m.** The event will showcase over 20 local businesses and their amazing founders, who will gather at Waldorf School in the 7th Ward to exhibit and sell their products at the first event for NOEW in Your Neighborhood.

NOEW in Your Neighborhood is a series of community-organized events hosted in neighborhoods across the city, before the NOEW Summit converges on March 25th at the Ace Hotel. NOEW is free and open to the public. Attendees must register at [www.NOEW.org](http://www.NOEW.org).

Each of the participating businesses at Bayou Bazaar graduated from Fund 17's business development programs, making Bayou Bazaar the perfect opportunity to support the small business owners that keep New Orleans thriving. Guests can expect to find a variety of retail products, food vendors, live music from local artists DJ Legatron Prime and Big Easy Brawlers, crawfish from Johnny's Seafood, and local drinks sponsored by 73 Distilling, Urban South Brewery, and Dixie Beer.

"It's small businesses that make New Orleans a world destination," said Fund 17 Executive Director, Antonio Alonzo. "Fund supports entrepreneurs who form the backbone of our cultural economy, and we can't wait to showcase their businesses to the wider audience of NOEW."

"The Idea Village is happy to partner with Fund 17 yet again to highlight inspirational entrepreneurs from all 17 wards of New Orleans," said Jon Atkinson, CEO of the Idea Village, one of the two organizations that co-produce New Orleans Entrepreneur Week.

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*Bayou Bazaar 2020 is made possible with support from Entergy New Orleans, LLC, GrowHaus Studio, Waldorf School of New Orleans, Zehnder Communications, Swanson Insurance Agency,*

*Knight CPA Services, Office Ops, the A. B. Freeman School of Business, and the members of the Bayou Bazaar event planning committee. Raffle and silent auction items are sponsored by the Church of Yoga, Maypop restaurant, Wilcox Academy of Early Learning, Mama D's, Morgan Stanley, Office Ops, iNANiTEA Kombucha, Purposely Designed, and NOLA Massage Therapy.*

### ***ABOUT FUND 17***

*Fund 17 is a nonprofit organization providing inclusive business development and capital access programs to entrepreneurs in the Greater New Orleans area. Since 2012, Fund 17 has supported 500+ entrepreneurs to formalize their hustles, build business plans, identify and strengthen revenue streams, create hiring strategies, learn from our business education workshops, access essential workspace and technology, and land the capital they need to bring their businesses into the next stage of growth.*